Join the largest and most senior gathering of hospital doctors in the UK where exhibitors take centre stage!

4,305 attendees over two days, making this the largest gathering of your potential customers

64% were Consultant level - the decision makers

85% of our biggest exhibition space yet was rebooked at the show - don’t risk missing out

Meet face-to-face with your potential customers...

WIN BUSINESS

90%
of delegates engaged and plan to work with exhibitors at Acute & General Medicine, meaning you get a real ROI from exhibiting.

“It was a bit of a gamble to exhibit at this show but it’s paid off. It’s rare to get the volume of delegates that we’ve seen at this show - it’s been really good for us.”

Draeger Medical

“We’ve had a lot of footfall to the stand and have spoken to clinicians we don’t get to see very often. I’ve seen two or three people here who can make a real difference to our business.”

Pfizer

HIGH LEVELS OF INTERACTION

92%
of delegates didn’t have time to see more than 2 new or prospective commercial companies in the run up to Acute & General Medicine, making it the ideal place to meet face-to-face with your customers.

“We’ve been impressed by amount of the traffic to stand and the quality of discussions we’ve had. This is a quality event and we’re booked up for next year.”

Dot Medical

MEET MORE OF YOUR POTENTIAL CUSTOMERS

98%
of delegates will be recommending Acute & General Medicine to their colleagues resulting in more of your customers for you to engage with.

To find out more about meeting thousands of hospital doctors, please contact the team on:

0207 348 4907

yemi.ibidunni@closerstillmedia.com

0207 348 4908

liz.taylor@closerstillmedia.com

www.agmconference.co.uk
Acute & General Medicine delivers both QUALITY and QUANTITY

Acute & General Medicine is unlike any other conference in the UK. Theatres, hands-on training workshops and networking areas are built on the exhibition floor, increasing footfall to your stand. This results in high levels of face-to-face interaction with more time poor NHS Consultants that you could ever meet anywhere else.

Who will you meet at Acute & General Medicine?

What grades attended in 2017?

- Consultant: 64%
- Specialty Doctor: 12%
- Specialist trainee: 9%
- Staff or Trust Grade: 8%
- Foundation year medic: 4%
- Core Medical Trainee: 3%

Which clinical specialties attend?

- Acute Medicine: 22%
- Emergency Medicine: 14%
- Intensive / Critical Care: 12%
- Respiratory Medicine: 11%
- Geriatric Medicine: 10%
- General Internal Medicine: 6%
- Neurology / stroke: 6%
- Diabetes & Endocrinology: 5%
- Cardiology: 4%
- Gastroenterology: 4%
- Nephrology: 3%
- Other: 3%

“This is our first time at this show and it’s worked really well for us. We’ve got 60-70 strong leads, so we will be back next year.”

iRhythm

“We’ve been attending this show for years and this year has been one of the best.”

My Locum

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